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**FEBRUARY 8, 2021**

## **Nonprofit Mail Webinar**

Please join the PCC Advisory Education Sub-Committee on **Thursday, February 25, 2021 at 2 PM ET** as they host a discussion on nonprofit mail and how it fits into the mailing industry. Guest speakers will be Chuck Tricamo, HQ USPS, Manager, Pricing and Classification Service Center and Steve Smith, a Publishing, Logistics, and Postal Expert who runs Base 60 Consulting.

Some of the content Chuck will speak on will be on content and Travel, Insurance and Financial restrictions, personalization, best practices, exceptional dispatch and more. Steve will speak about the value of nonprofits. Nonprofits serve a recognized role in the betterment of society. There are ten categories the USPS recognizes as eligible for USPS Nonprofit Marketing Mail approval. These categories represent the richness of opportunity to inform and assist members, students, practitioners, and diversity of purpose.

To join us, please use the dial in information below.

**Note: you do NOT need a Zoom account to join the meeting.**

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We look forward to your participation and encourage you to share your comments, concerns, and feedback during the session. Any questions regarding this Zoom session should be directed to Cathy Scocco at: [cathy.m.scocco@usps.gov](mailto:cathy.m.scocco@usps.gov)

Thank you.

**\*\*Disclaimer – The USPS version of Zoom is certified under the Federal Risk and Authorization Management Program (FedRamp), a government-wide program that provides a standardized security assessment, authorization and continuous monitoring of products and services like Zoom.**

### Industry Engagement and Outreach, Marketing

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